

## Best Practices for Engaging Your Target Populations

	<b>9-17</b>	<b>18-25</b>	<b>26+</b>
Consent process for target population	<ul style="list-style-type: none"> <li>• Obtain written parental consent (active or inactive) before engaging youth</li> <li>• Obtain written youth assent before administering the survey</li> </ul>	<ul style="list-style-type: none"> <li>• Using the “Adult Consent Form,” obtain verbal or written consent before administering the survey</li> </ul>	<ul style="list-style-type: none"> <li>• Using the “Adult Consent Form,” obtain verbal or written consent before administering the survey</li> </ul>
Select places to find target population	<ul style="list-style-type: none"> <li>• Grocery stores</li> <li>• Malls/shopping centers</li> <li>• Churches</li> <li>• Library</li> <li>• After-school programs</li> <li>• Sporting events</li> <li>• Parks or playgrounds</li> <li>• Fairs/festivals</li> <li>• Schools</li> </ul>	<ul style="list-style-type: none"> <li>• Grocery stores</li> <li>• Malls/shopping centers</li> <li>• Churches</li> <li>• Library</li> <li>• DMV</li> <li>• Wal-Mart</li> <li>• Fairs/festivals</li> <li>• Civic buildings</li> <li>• High schools, colleges, universities</li> </ul>	<ul style="list-style-type: none"> <li>• Grocery stores</li> <li>• Laundromats</li> <li>• Churches</li> <li>• Car Wash</li> <li>• DMV</li> <li>• Wal-Mart</li> <li>• Fairs/festivals</li> <li>• Civic buildings</li> <li>• Town hall meeting</li> <li>• Colleges/universities</li> </ul>
Things to keep in mind regarding target population	<ul style="list-style-type: none"> <li>• May prefer to take the online survey (many can still complete it in your presence with smart phones, laptops, iPads, etc.)</li> <li>• Try to prevent parents from assisting youth in completing the survey</li> <li>• Encourage parent/guardian to complete a survey also</li> </ul>	<ul style="list-style-type: none"> <li>• Females are more willing to participate in surveys than males, so try to recruit a balanced sample</li> <li>• May prefer to take the online survey (many can still complete it in your presence with smart phones, laptops, iPads, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>• Females and older individuals are more likely to participate in surveys than males and younger individuals, so try to recruit a balanced sample</li> <li>• Consider having a place for respondents to sit while they complete the survey, especially if they are elderly or disabled</li> </ul>